

SuperPro continues to innovate with a new web site

Making it easier than ever to sell suspension parts and polyurethane bushings

SuperPro has designed a new web site for both retail and trade customers. Launched at the Australian Auto Aftermarket Expo, the new site quickly garnered a lot of support from both existing and new customers looking for opportunities in the steering and suspension market.

The site is the culmination of more than 30 years work and a team effort that includes staff and customers feedback to deliver an easy to use yet comprehensive information source.

SuperPro has always had a big range and finding applications and details are now easier than ever before.

The online application guide lets you check out what SuperPro parts are available for your customer's car including the new Dynamic Roll Control products or you can download a copy of the popular CD Desktop catalogue that you can use offline.

Or, download a copy of the PDF Catalogue and have a browse or print a copy for your counter.

A great new feature is the 'Find My Bush'



size lookup to help find a bush for those special jobs or when the application isn't covered by what is already acknowledged as one of the largest ranges in the business.

Social media connects both customers and sellers on the web and SuperPro has stayed ahead of the rest with cutting edge solutions to help both you and your customer.

A community section supports customer feedback and comment with a regular blog posts from 'Graham at SuperPro' updating users on the latest suspension tips, advice and information.

There are many options for convenient and

timely information feeds from this leading brand to help you profit in this market.

As we've come to expect from SuperPro and like the products themselves, the website was designed and developed here in Australia but the company is also right at home supporting their export customers.

The broad application range is the product of 20-plus years of export to all the major markets of the world and ensures you're unlikely to find parts for your customer's vehicle.

The new site also showcases the latest SuperPro product technologies like the Duraball metal poly hybrid pivot bushes and Supaloy lightweight metal components designed for leaner, lighter and greener performance.

These new innovations still deliver the same tough and durable product outcomes but with other benefits for you customers.

SuperPro continues to innovate with product, information delivery and customer service.
Visit the new site at www.superpro.com.au